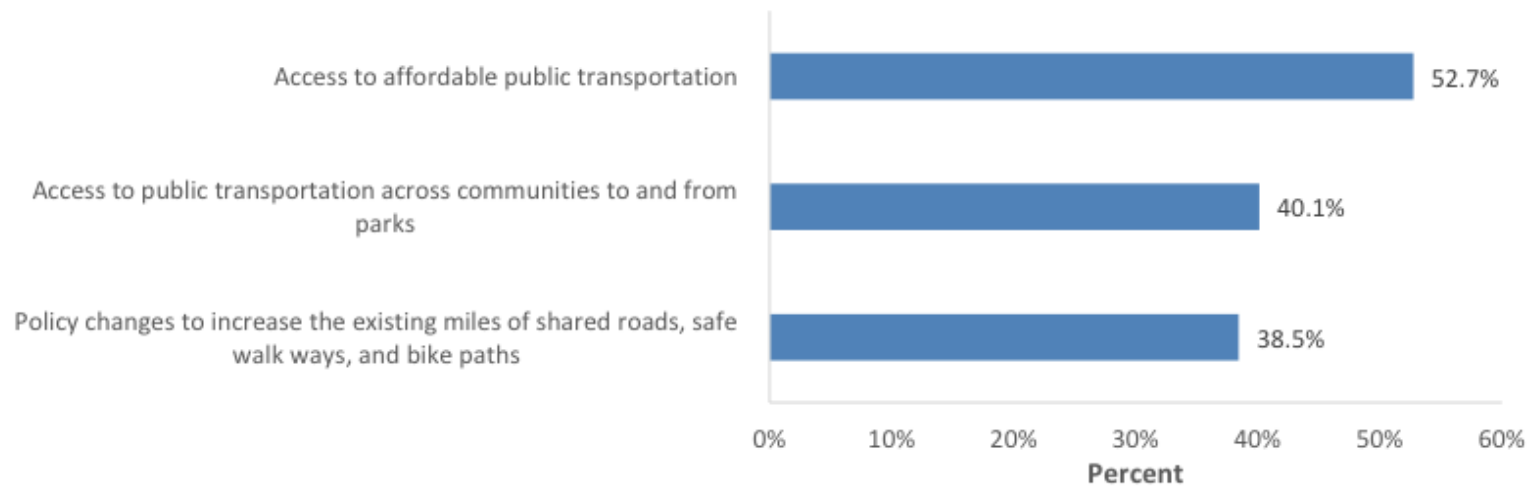


## Access to Care

**Figure 49. Transportation Strategies Considered High Priority by Survey Respondents for Future Resource Allocation and Spending, 2015**



DATA SOURCE: Mercer County Community Health Assessment Survey, 2015; NOTE: Arranged in descending order

### Priority 4: Transportation Year 1 Action Plan

Year 1 Action Plan			
PRIORITY AREA 4: Transportation			
<b>Goal 4: Increase the overall health and wellbeing of Mercer County residents by enhancing safe, affordable, accessible options for people to move easily and freely within and between communities in Mercer County.</b>			
<b>Objective 4.2: Research organizations currently addressing community development master plan transportation issues and develop strategies for improvement.</b>			
Selected Outcome Indicators	Baseline	2020 Target	Data Source
• # of community development master plans reviewed			
• # of strategies developed			
• Implementation of awareness campaign			
• List of transportation-related agencies and key stakeholders			

**Year 1 Action Plan**

**PRIORITY AREA 4: Transportation**

**Goal 4: Increase the overall health and wellbeing of Mercer County residents by enhancing safe, affordable, accessible options for people to move easily and freely within and between communities in Mercer County.**

**Partners for this Objective**

- Transportation Management Association (TMA)
- Trail Groups
- Trenton Health Team

**Resources Required (human, partnerships, financial, infrastructure or other)**

- 
- 

**Monitoring/Evaluation Approaches**

- Track number of programs and campaigns they organize
- 

**Strategy 4.2.2: Contact transportation-related agencies that may have relevant data, research, and resources available to identify needs (e.g., Transportation Management Association (TMA), Trail Groups).**

Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line			
			Q1	Q2	Q3	Q4
a. Identify transportation-related agencies.	Carol C – L Dan	List of transportation agencies	x	x		
b. Determine what data is desired.	Cheryl – I TCNJ DON Mercer Co HD	Data needs analysis	x	x		
c. Conduct/disseminate transportation survey to agencies and general public via social media (NJ DOT, NJ Transit, Police, Faith-based Community, Planning Dept, DVRPC, Trenton, and Community Coalitions).	Courtney Tilton – I Trenton Health Team 609-658-5804 ctilton@trentonhealthteam.org	Survey administered	x	x		
d. Review data, summarize, and disseminate report.	Transportation Group	Data analysis report developed and disseminated			x	
e. Develop strategies/recommendations to ensure that all residents from Trenton and new socio-economic groups have access to transportation (to various health agencies and employment opportunities and food).	Transportation Group					
f. Identify needs and gaps based on relevant data	Transportation Group	Transportation needs identified			x	

**Year 1 Action Plan**

**PRIORITY AREA 4: Transportation**

**Goal 4: Increase the overall health and wellbeing of Mercer County residents by enhancing safe, affordable, accessible options for people to move easily and freely within and between communities in Mercer County.**

**Strategy 4.2.5: Develop an awareness campaign to promote all modes of transportation available.**

Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line			
			Q1	Q2	Q3	Q4
a. Conduct 2 “train the trainer” sessions in 2016, for case managers, social workers, transition counselors, etc.					X	X
b. Share mobility guide and spread campaign throughout Mercer County (GMPHP, hospitals, social services agencies)			X	X		
c. Consider mobile app (look at HopStop model, etc.)						X
d. Explain “Complete Streets” to community groups, in order to obtain input, locations, etc.					X	X
e. Brainstorm awareness campaign and develop a few concepts.					X	X

**Strategy 4.2.6: (FORMERLY 4.4.1) Partner with area and regional hospitals to verify and address the need for a shuttle service for communities where there is limited transportation (i.e., access to healthcare facilities, three hospitals, and health clinics (Henry J. Austin)).**

Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line			
			Q1	Q2	Q3	Q4
a. Identify facilities to review for transportation resources. The hospitals and health centers for review would be identified and after interviewing or surveying an inventory of their transportation resources and gaps would be developed.					X	X
b. Document transportation available and disseminate via web and print media.	Hopewell Twp Bob E. – I	Transportation options identified and list developed			x	
c. Identify gaps in services.	Ilsa – Homefront – I	Transportation resource gaps identified and begin to address gaps			x	
d. Explore midday delivery of health services at senior centers.		Partners in community identified to provide transportation services.			x	

**Year 1 Action Plan**

**PRIORITY AREA 4: Transportation**

**Goal 4: Increase the overall health and wellbeing of Mercer County residents by enhancing safe, affordable, accessible options for people to move easily and freely within and between communities in Mercer County.**

e. Identify and partner with faith-based organizations to provide transportation services in areas where there are gaps.						
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**Strategy 4.2.7: (FORMERLY 4.3.2) Identify one successful community model for Mercer County and use as the basis for developing a plan (examine policies, with help of TCNJ).**

Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line			
			Q1	Q2	Q3	Q4
a. Contact TCNJ.	TCNJ Dave Vandergrift	TCNJ contact identified and contacted	x	x		
b. Meet with TCNJ to identify the needs of urban cities in Mercer County.	Mercer Public Health – Sharon GMTMA Courtney – Trenton Health	GMPHP representatives meet with TCNJ representatives	x	x		
c. Review models with TCNJ students and GMPHP.	Group (Trenton representatives must be included)	Transportation group meets with TCNJ representatives to review Model Plans			x	
d. Revise and modify the selected model to reflect urban needs gathered in step b.	Group	Transportation group identifies a model which reflects Mercer County as a whole (all communities – urban, suburban, rural)			x	
e. Implement the model for Mercer County	Group	Model selected				x

**Strategy 4.2.8: (NEW) Develop Complete Street policy (tracking), implementation.**

Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line			
			Q1	Q2	Q3	Q4
a. Identify project under discussion.	NJ DOT – traffic deaths GMTMA DVRPC Twp Planning/Zoning Boards Biking and Trails organizations	Post “complete streets” onto every MCD website	x			
b. Identify locations.						
c. Contact planning, zoning, depts. in municipalities to determine status of policy implementation. Look at Canada/Europe as models.						

**Year 1 Action Plan**

**PRIORITY AREA 4: Transportation**

**Goal 4: Increase the overall health and wellbeing of Mercer County residents by enhancing safe, affordable, accessible options for people to move easily and freely within and between communities in Mercer County.**

d. Conduct Street Audits.	TMA Community Partners Dave Bosted 883-6116 davidbosted@gmail.com	Presentations PowerPoint Posters				
e. Look for community interest for street audits (i.e., AmeriCorps, TCNJ/Bonner group, NJP/HK (Healthy Kids, local health officers).						
f. Explain “complete streets” to community groups, etc. in order to obtain input, locations, etc.	Conduct community presentations and programs	Programs at: Rider TCNJ MCCC			x	x
g. Hold focus groups at senior centers, faith-based organizations, etc., to determine needs, etc.						

