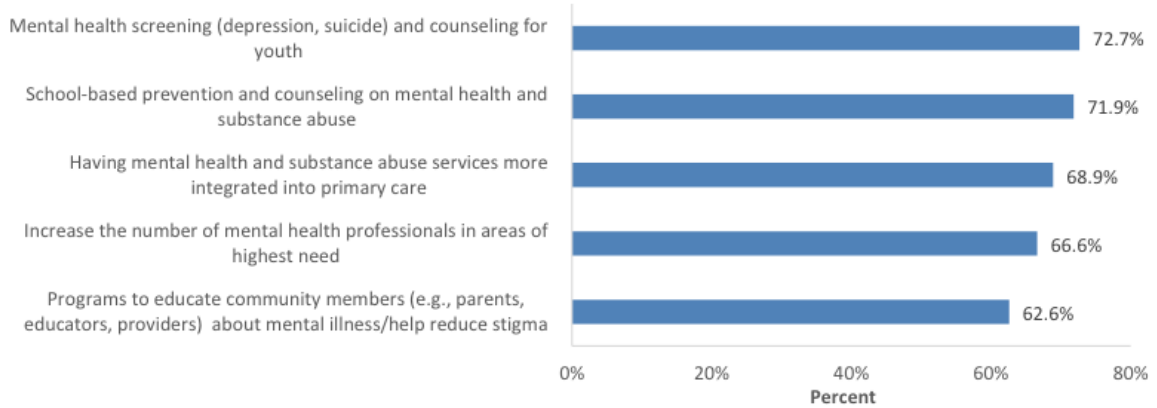


PRIORITY 1: MENTAL HEALTH AND SUBSTANCE ABUSE

Figure 50. Mental Health and Substance Abuse Strategies Considered High Priority by Survey Respondents for Future Resource Allocation and Spending, 2015



DATA SOURCE: Mercer County Community Health Assessment Survey, 2015; NOTE: Arranged in descending order

Goal: Improve access to quality mental health and substance abuse prevention, treatment, and recovery services for all persons while reducing the associated stigma.

Objective 1.2: Increase awareness and utilization of existing mental health and substance abuse services among adolescents, adults, and seniors by 25%.

Strategy 1.2.1: Improve point-of-entry that includes easily accessible information and resources for all human services provided in Mercer County.

Priority 1: MHSA Year 1 Action Plan

Year 1 Action Plan			
PRIORITY AREA 1: Mental Health and Substance Abuse			
Goal 1: Improve access to quality mental health and substance abuse prevention, treatment and recovery services for all persons while reducing the associated stigma.			
Objective 1.2: Increase awareness and utilization of existing mental health and substance base services among adolescents, young adults, and seniors by 25%.			
Selected Outcome Indicators	Baseline	2020 Target	Data Source
• Increase in number of clients accessing mental health and substance abuse services			
• Increase in number of community members who are aware of mental health and substance abuse services			
• Increased awareness in community about available resources			

Year 1 Action Plan							
PRIORITY AREA 1: Mental Health and Substance Abuse							
Goal 1: Improve access to quality mental health and substance abuse prevention, treatment and recovery services for all persons while reducing the associated stigma.							
Partners for this Objective							
<ul style="list-style-type: none"> • • 							
Resources Required (human, partnerships, financial, infrastructure or other)							
<ul style="list-style-type: none"> • Local churches • MECHA-ESL departments in schools • State police community or recruiting department • Asian, Russian, and Polish organizations 							
Monitoring/Evaluation Approaches							
<ul style="list-style-type: none"> • Keep list of presentations given in Mental Health - canvass Mental Health CAB quarterly to capture their data too. • Track mental health media campaign • Track High School drug prevention programs • Track educational material on Mental Health going to Senior Centers. 							
Strategy 1.2.1: Improve point-of-entry that includes easily accessible information and resources for all human services provided in Mercer County.							
Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line				
			Q1	Q2	Q3	Q4	
a. Mercer County will make at least one public presentation per month to improve issues of access and educate community members and organizations on prevention, treatment and recovery services.	Mercer County Dept. of Human Services staff		X	X	X	X	
Strategy 1.2.2: Develop and implement a culturally and linguistically appropriate media campaign that addresses stigma, is directed at the community, that drives people to the website and that also increases their awareness and use of available mental health and substance abuse services.							
Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line				
			Q1	Q2	Q3	Q4	
a. Mercer County will screen existing media campaigns for adults and seniors, hold focus groups to get community feedback on the campaigns, and distribute the information to the community.	Mercer County Dept. of Human Services staff				X	X	

Year 1 Action Plan						
PRIORITY AREA 1: Mental Health and Substance Abuse						
Goal 1: Improve access to quality mental health and substance abuse prevention, treatment and recovery services for all persons while reducing the associated stigma.						
Strategy 1.2.4: Develop and distribute targeted educational materials for seniors for dissemination throughout senior centers.						
Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line			
			Q1	Q2	Q3	Q4
a. Mercer County will present and disseminate educational materials for senior groups (6 times per year).	Mercer County Dept. of Human Services staff				X	X
Objective 1.4: Increase the number of evidence-based educational programs in Mercer County that address mental health disorders and substance abuse among adolescents, young adults, and seniors.						
Selected Outcome Indicators		Baseline	2020 Target	Data Source		
<ul style="list-style-type: none"> Increase in the number of community members with knowledge about mental health and substance abuse prevention and early intervention programs 						
<ul style="list-style-type: none"> Increase the number of community members participating in prevention programs 						

Action Steps	Organizations(s) Responsible L=Lead, M=Manage, I=Implement	Outcome (Products) or Results	Year 1 Time Line			
			Q1	Q2	Q3	Q4
a. Identify evidence based and best practices that are not necessarily certified as evidence based and create a list.	Mercer County Dept. of Human Serv. staff				X	X
b. Make available and distribute this list to the community.						