

COVID-19 Strategies 2022-2024

Guiding Goal: Reduce death disparities among population groups.		
CHNA Key Findings:		CHNA Page
▶ COVID-19 has become one of the top five leading causes of death; In NJ, it is the third leading cause of death for White, non-Hispanic residents and the number one cause of death among Black, Asian, and Latinx residents.		90
▶ Vaccination rates in Mercer are generally high. Rates are lowest in Trenton and surrounding areas. Early data suggest lower rates in young people (12-24).		93
Strategies		
Host vaccination clinics in neighborhoods. E X		
Partner with social services, employers, housing, faith-based, and other community-based organizations that serve BIPOC populations to host vaccination clinics. E X		
Partner with EMS to provide mobile vaccination clinics in neighborhoods of high risk and/or high non-vaccination rates. X		
Create monthly, coordinated messaging from GMPHP partner agencies with science-based and timely information about COVID and vaccination using the trusted sources identified through the COVID survey. X		
Increase participation in GMPHP by community-based organizations that predominantly serve Black African American, Latinx, Asian, and other communities of color. E X		
Equity strategies E are identified where there is an opportunity to address social determinants of health. Cross cutting strategies X are identified where there is an opportunity to make investments in initiatives that can impact multiple goals or objectives.		
Measurable Objectives		
1.1 By 2024, ensure vaccination rates are commensurate across municipalities and race groups and meet or exceed state targets of (85%). (p.94)		
1.2 By 2022 provide targeted outreach to Black African American, Latinx, Asian, and other communities of color. (p.96-97)		
1.3 By 2024, position public health and healthcare providers as a top trusted resource for health information among 80% or more of Mercer County residents. (p.99)		
Actions	Performance Indicators	Participating Organizations
1.1(a) Identify underserved population sites to provide Covid-19 vaccination clinics.	COVID Act Now https://covid19.nj.gov/forms/datadashboard	Capital Health Medical Center (1.1) Mercer County Human Services Mercer County Health Officer Ass.
1.1(b) Partner with the Mercer County Mobile trailer to operate	COVID Act Now	Capital Health Medical Center (1.2) Mercer County Health Department

Covid-19 vaccination clinics that reach underserved neighborhoods, schools, county facilities, Cure Arena and other locations.		
1.1(c) Provide vaccine clinics monthly to employees and new residents in long term care facilities, and start to give vaccines in-house to short term patients in rehabilitation.	COVID Act Now	St Lawrence/Morris Hall/Morris Meadows Lawrence Health Department
1.1(d) Host weekly free COVID-19 vaccination clinics for vulnerable populations at varied locations, times of the day and weekends.	COVID Act Now https://covid19.nj.gov/forms/datadashboard	Mercer County Health Officers Association
1.1 (e) Host weekly Covid-19 vaccination clinics for vulnerable populations and employees each Tuesday.	COVID Act Now https://covid19.nj.gov/forms/datadashboard	St Francis Medical Center (1.2)
1.1(f) Seek out the homebound and administer vaccines, boosters, and connect them with social services as needed.	CDC COVID Response Health Equity Strategy https://covid19.nj.gov/forms/datadashboard ;	Mercer County Health Officers Association
1.1(g) Partner with social services, employers, housing, faith-based, and other community-based organizations that serve BIPOC populations to increase awareness and participation in vaccination clinics, particularly Covid-19 vaccination clinics	CDC COVID Response Health Equity Strategy https://covid19.nj.gov/forms/datadashboard ;	St Francis Medical Center (1.1)
1.2(a) Implement health education, and services by trusted community-based organizations to provide COVID-19 relief to vulnerable populations: - Resource Fairs - PPE Distribution - Food Pantry and Baby Supply Drive - Town Halls & Listening Sessions- to learn of community needs and respond to those needs via	COVID Act Now https://covid19.nj.gov/forms/datadashboard	Central Jersey Health Consortium (CJFHC) Latin American Legal Defense and Education Fund (LALDEF) HomeFront Rise Catholic Charities Office on Aging Helping Arms

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programming.		
1.2(b) Utilize the testing trailer and Abbott ID Now point of care Covid testing instruments and collect nasal swabs for community testing in underserved populations.		Capital Health Medical Center (2.1)
1.2(c) Meet with Mercer county to develop a covid-19 “test to treat” program incorporating both testing of patients and issuing of appropriate needed prescriptions in underserved populations.		Capital Health Medical Center (2.2)
1.2(d) Maintain new additional laboratory instrumentation to be ready for the next wave of increased demand for covid-19 testing		Capital Health Medical Center (2.3)
1.2(e) Partner with community organizations to explore opportunities to provide testing vaccination and /or treatment to the populations they serve.		Capital Health Medical Center (3.1)
1.2(f) The Anti-microbial Stewardship Committee and Pharmacy Committee will review the treatment protocols and guidance provided to covid-19 positive patients at our outpatient practices and clinics and identify opportunities to improve the care delivered to underserved patients.		Capital Health Medical Center (3.2)
1.3(a) Promote the free home test kits to area residents at food pantries, churches, low income housing units, and community centers.		Mercer County Health Officer Association GMPHP
1.3(b) Provide outreach and education materials, and resources regarding COVID-19 testing, vaccine hesitancy, and COVID-19 vaccines/boosters at churches, food pantries, and	COVID Act Now https://covid19.nj.gov/forms/datadashboard	Mercer County Health Officer Ass. HomeFront Rise Latin American Legal Defense and Education Fund Catholic Charities JFCS

community centers.		St Francis Medical Center (1.1)
1.3(c) Provide ministry associates with educational resources for their continued safety and knowledge in the prevention and treatment of Covid-19		St Francis Medical Center (1.4)
1.3(d) Explore opportunities to disseminate learnings from the Covid-19 Center of Excellence at RMC		Capital Health Medical Center (3.4)
1.3(e) The Anti-Microbial Stewardship Committee will evaluate the need for ongoing training of providers at our outpatient practices and clinics on the latest best practices for Covid-19 patients and provide those training materials to the outpatient practice and clinic medical directors for dissemination		Capital Health Medical Center (3.3)